

6. Binding order of a media package (Optional packages on demand) prices plus VAT 19%

Obligatory advertising fee: 149 €

- (Posters, PR, media partnerships in print and on radio, online advertising, Social Media activities, etc., including entry in trade fair catalogue and internet registry)

Media package I: 200 €

- Obligatory advertising fee included
- Logo entry at the index of exhibitors (online + print))

Media package II: 500 €

- Obligatory advertising fee included
- Logo entry at the index of exhibitors (online + print)
- 1/8 page advertisement in the high circulatory trade fair catalogue

POS package: 750 €

- 3 banners (2m × 1m) at the test parcours (excluding production)
- 3 Beachflags at the Testparcours (excluding production)
- Display of giveaways/flyers at Info-Point and on entrance

7. Your entry in the VELOBerlin exhibitor and brand list, online at www.velofrankfurt.com and printed at Messeguide.

Please enter your exhibitor/brand name

Please enter the website/URL/

optional 2. Exhibitor/brand name

optional 2. Website/URL

optional 3. Exhibitor/brand name

optional 3. Website/URL

8. Select your area (up to 5 categories):

URBAN & LIFESTYLE

Cargo Bikes
Urban Bikes
E-Bikes
Fixies & Co
Kids
Special Bikes
Urban Mobility
Smartphone & Apps
Bike & Carsharing
Bike Leasing
Multimodality
VELOArt
Made in Berlin
Helmets/clothing/bags /
Shoes Literature/
Newspapers

SPORTS & ADVENTURE

Roadbikes
MTB
E-MTB
Triathlon Bikes
Cyclocross & Gravelbikes
Training/Spinning
Health & Nutrition
Bike fitting
Smart Cycling
Helmets/clothing/bags/
Shoes Literature/
Newspapers

BIKE & TRAVEL

E-bike
Touring and travel bicycles
Smartphone & Apps/Wheel Cards
Bikepacking
Micro-Adventure
Adventure travel
Travel Regions
Helmets/clothing/bags/Shoes
Literature/Newspapers

OTHERS

Politics/clubs/associations/ organizations
insurance
education
Locks/trailer/car holders/Tool
Parts

With this registration we accept the General Terms and Conditions of Frankfurter Messe & Event GmbH for participation in the VELOFrankfurt 2019 as well as the Special Terms and Conditions for the VELOFrankfurt 2019.

Date / City

Company stamp and legally binding signature (also valid if inserted electronically)

Organizer



Frankfurter Messe & Event GmbH
Frankenallee 71-81
60327 Frankfurt/Main
Tel. +49 69 75 01-4967

Conception & Organization:

velo|konzept

Velokonzept Saade GmbH
Straßburger Straße 55
10405 Berlin
Tel. +49 30 311 65 14-0

In such cases, the exhibitor is still obligated to pay the stand rental in accordance with Point 6 and to pay for all of the services performed on the basis of his/her registration. The organiser reserves the right to cancel an event due to a lack of exhibitor interest. Exhibitors registered at such time have no right to damage compensation claims for the cancellation of the event. In such cases, the payments already made by exhibitors will be refunded.

8. Force majeure

If the organiser is forced to shorten, postpone or cancel the event due to force majeure, exhibitors subsequently do not have contractual withdrawal or cancellation rights or other claim rights, particularly damage compensation rights. If the event has to be postponed or moved to another location on this extraordinary basis, an exhibitor's registration also applies for the new date and the new terms if said exhibitor fails to submit a corresponding written objection to the organiser within two weeks of receiving notification of the new terms. If the event is canceled, the organizer may charge the exhibitor a fee of 25% of the stand rental fee.

9. Liability/Insurance

The organiser is liable up to a maximum of the amount of the affected exhibitor's exhibition stand space rental for damages based on contractual obligation breaches by the organiser and for those which the organiser is responsible and which verifiably occurred on the event site during the event. The organiser accepts no liability whatsoever for damages caused by third parties or resulting from force majeure. In particular, the organiser is not liable for damages, theft or other forms of the whole or partial destruction or diminishment of exhibition goods or exhibition stand equipment. The exhibitor is liable for all personal or material damages culpably caused by the exhibitor, the exhibitor's legal representatives or vicarious agents. In particular, this liability also encompasses damages to the premises and the surrounding area.

10. Exhibitor passes

For the duration of the implementation period of the trade fair, exhibitors receive a fixed number of exhibitor passes listed in the exhibitor service booklet free of charge. There is a charge for additional requested passes. Access to the fair property is only permitted with the non-transferable exhibitor passes issued by the organiser.

11. Advertising/Entertainment/Recordings

All forms of advertising are permitted only within the stand space rented by the exhibitor and only for the exhibitor's own company and products produced or sold by the exhibitor. The carrying or driving around of advertising materials on the event site and the distribution of printed materials and samples outside the rented exhibition stand space are not permitted. This also applies to addressing and interviewing visitors outside the rented stand space. Musical and lighting presentations of all kinds and the operation of PA systems must be reported to the organiser prior to the start of the event and require the organiser's express permission. In the interest of maintaining the orderly operation of the event, such permission and the permission to present machinery, acoustic devices or projection equipment can be restricted or withdrawn. It is the exhibitor's responsibility to obtain the corresponding public performance licenses and to pay the corresponding fees for playing recorded music. The organiser is authorised to review the exhibitors' exhibition stands and goods in words and images and to use recordings of such to promote and advertise the event. Commercial photography, filming and drawing within the event site require the organiser's written consent.

II. Exhibition stands

1. Stand construction regulations

Exhibition stands, including their furnishings, exhibits and advertising materials, must be set up in a manner that does not endanger public order and safety, in particular life and health. Exhibitors are responsible for the structural safety of their stands and may be required to provide proof of such. As long as the contractual requirements are complied with, the design of the stand is up to the exhibitor in question unless otherwise noted. Transporting exhibition goods out of the fair and dismantling exhibition stands prior to the conclusion of the event are not permitted. In the event of violations of this provision, the organiser is authorised to charge the exhibitor in question a penalty of 3,000.00 €. Conversely, exhibition goods still located at the stands following the expiration of the final disassembly date will be removed and transported to a storage location by the organiser at the exhibitor's expense. Furthermore, the hall operator's technical guidelines and the regulations contained in the exhibitor service booklet apply.

2. Stand construction permission

Assuming that all of the currently applicable technical guidelines and the guidelines contained in the exhibitor service booklet are complied with, it is not necessary to submit a drawing for the approval of single-tier exhibition stands which do not occupy space exceeding 100 sqm and are not higher than 3 m. Permission must only be obtained from the organiser for all stand constructions deviating from the norm. Objections to the location, type or size of the stand which are not excluded in accordance with Section I, Point 3 must be submitted to the organiser in writing prior to beginning the stand's construction.

3. General rules & regulations

During the event and throughout the entire trade fair site, the exhibitors are subject to the house rules of the hall operator and the organiser. Any instructions issued by representatives of the hall operator and the organiser must also be obeyed. Exhibitors must comply precisely with the build-up and dismantling dates specified in the exhibitor service booklet. Exhibitors are required to have personnel at their stands during the established opening hours and throughout the entire duration of the trade fair. Delivery vehicles must be removed from the delivery access area directly after unloading quickly. No vehicle traffic whatsoever is permitted on the exhibition site during opening hours. Fire extinguishers, emergency exits and instruction signs must be directly accessible and easily visible. The hallways are to be kept free from obstacles at all times in order to serve as escape routes. During the event, the only vehicles permitted to drive on the trade fair site are those displaying an entry permit or a parking ticket. During the event, said vehicles must complete unloading punctually before the start of the daily opening hours and must leave the site immediately after unloading. Exhibitors and accompanying persons must leave the halls and remove all their vehicles from the site within one hour after the official public daily closing time. As for the remainder, the hall operator's regulations apply.

III. Other services

1. Security service

Personnel contracted by the organiser conduct the general security monitoring of the site with no liability for losses or damages. Exhibitors are responsible for the supervision and security monitoring of their stands; this also applies during the build-up and dismantling periods prior to the start and following the end of the event. Exhibiting company employees are not permitted to remain with the stands at night.

2. Cleaning/Waste disposal

The organiser is committed to the preventative protection of the environment. If sorted waste disposal systems are implemented, exhibitors are required to participate in and comply with such systems. The organiser arranges the general cleaning of the site and the hallways. Exhibitors are responsible for the daily cleaning of their exhibition stands. Cleaning work must be completed by the time the hall opens to the public each day.

3. Utility connections

Utility connections must be ordered using the corresponding forms. Only companies approved by the organiser or hall operator may install the utility connections that hook up to the stand. However, exhibitors can commission an appropriately qualified company of their choice for electrical and utility considerations within the stands themselves. The exhibitors are liable for any damages occurring as a result of such installations. To the extent that such is not otherwise regulated in the Special Terms & Conditions, utility consumption costs, installation costs and other related services will be invoiced separately. Orders can be found in the corresponding forms in the exhibitor documentation. The organiser or hall operator is permitted to remove or shut down at the exhibitor's expense any connections and equipment which do not comply with the applicable regulations or which exceed permitted consumption rates. The exhibitor in question is responsible for all damages occurring in conjunction with the use of unregistered utility connections or utility connections that were not executed on the instructions of the organiser. The trade fair company and the organiser are not liable for interruptions or performance fluctuations in the electricity supply.

4. Final provisions

Changes to this contract must be executed in writing. In order to be valid, oral agreements must be confirmed in writing by the organiser. The exhibitors are fundamentally responsible for obtaining official permits and complying with GEMA regulations and prescribed trade, police, health and other legal provisions, including, in particular, Germany's Equipment Safety Act. The reciprocal rights and obligations resulting from this contractual relationship and on the basis of this contract are subject to the laws of the Federal Republic of Germany. In the event that a provision contained within these participation terms proves to be wholly or partially impracticable, the validity of the other provisions remains unaffected by such. In this event, the impracticable provision is to be replaced by a valid provision corresponding with the intended regulatory purpose of the original.

5. Place of fulfilment/Place of jurisdiction

The place of fulfilment is Frankfurt / Main. The same applies for the place of jurisdiction in the event that the lessee is a registered trader or a legal entity under public law, or has no general place of jurisdiction in Germany.